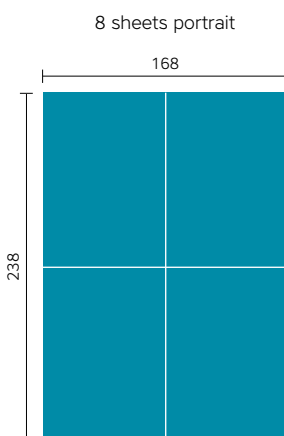


## Exclusive Advertising Columns

The print shop owner and publisher Ernst Theodor Amandus Litfass, born in Berlin on February 11, 1816, is considered the inventor of the Litfass column named after him. Allegedly, he was bothered by the wild billposting in lively Berlin. Thanks to his foresight, Litfass recognized the emerging advertising business early on and secured the sole right to put up posters for Berlin. In Berlin vernacular, Litfass was also known as the „pillar saint“.



DESCRIPTION	LOCATION DISTRICTS	BOOKABLE	8 SHEETS PORTRAIT	ASSEMBLY
Advertising columns entire column, 2 x 8 sheets individually bookable	1 <sup>st</sup> –23 <sup>rd</sup> District	14 days starting day Wednesday	€ 245.00*	€ 50.05
Advertising columns half column, 1 x 8 sheets bookable as a package	1 <sup>st</sup> –23 <sup>rd</sup> District	14 days starting day Wednesday	€ 42.00*	€ 20.90



\*Price per piece, plus 5% advertising tax and 20% VAT